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APPLICATION NO.	I	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/785,382	10/785,382 02/23/2004		Justin T. Nguyen	22950-08898	6513
758	7590	12/08/2006	EXAMINER		INER
FENWICK & WEST LLP SILICON VALLEY CENTER 801 CALIFORNIA STREET MOUNTAIN VIEW, CA 94041			•	ALVAREZ, RAQUEL	
				ART UNIT	PAPER NUMBER
				3622	3622
		-	<u> </u>	DATE MAILED: 12/08/2000	6

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)					
	10/785,382	NGUYEN ET AL.					
Office Action Summary	Examiner	Art Unit					
	Raquel Alvarez	3622					
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address					
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 6(a). In no event, however, may a reply be tim ill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONEI	l. ely filed the mailing date of this communication. 0 (35 U.S.C. § 133).					
Status	•						
1) Responsive to communication(s) filed on 02 Oc	ctober 2006.						
<i>,</i> —	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance with the practice under E							
Disposition of Claims							
4)⊠ Claim(s) <u>1-25 and 52-68</u> is/are pending in the a	application.						
,	4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.							
6)⊠ Claim(s) <u>1-25 and 52-68</u> is/are rejected.							
7) Claim(s) is/are objected to.							
8) Claim(s) are subject to restriction and/or	election requirement.						
Application Papers							
<u> </u>							
9) The specification is objected to by the Examiner.							
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.							
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).							
Replacement drawing sheet(s) including the correct  11) The oath or declaration is objected to by the Ex							
TT) The oath of declaration is objected to by the Ex	anniner. Note the attached Office	Action of form F10-132.					
Priority under 35 U.S.C. § 119	•						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau  * See the attached detailed Office action for a list	s have been received. s have been received in Applicati ity documents have been receive ı (PCT Rule 17.2(a)).	on No ed in this National Stage					
* See the attached detailed Office action for a list of the certified copies not received.							
Attachment(s)		•					
1) Notice of References Cited (PTO-892)	4) Interview Summary						
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Da						
3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date  5) Notice of Informal Patent Application 6) Other:							

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#### **DETAILED ACTION**

- 1. This office action is in response to communication filed on 10/2/2006.
- 2. Claims 1-25 and 52-68 are presented for examination.

#### Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-25, 52-66, 68 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rasanky et al. (5,960,406, hereinafter Rasanky) in view of Official Notice.

With respect to claims 1, 11-13, 22, 25, 52-63, 65-66, Rasanky teaches an event planning process executed by a server system in a computer network including a plurality of user terminals communicatively coupled with the server system via the network (Figure 1A); providing an event planning user interface at a user terminal, the interface enabling a user to plan an event (col. 4, lines 14-19); receiving event information input by the user, said event information indicating a scheduled event, at least one invitee to be invited to said scheduled event and information required to attend said scheduled event (col. 5, lines 9-40); providing an invitation to said invitee, said invitation indicating said scheduled event and soliciting a response to said invitation (col. 2, lines 15-21).

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Rasanky teaches receiving a response to said invitation. Rasanky doesn't specifically teach requiring RSVP fees to attend said scheduled event and an affirmative response to said invitation requires a payment as defined by said RSVP fees. Official Notice is taken that it is old and well known in the case of event tickets or a charitable events and the like to require RSVP fees from attendees in order to confirm attendance and allowing for credit card payments. It would have been obvious to a person of ordinary skill in the art at the time of Applicant's invention to have included RSVP fees required to attend said scheduled event and an affirmative response to said invitation requires a payment as defined by said RSVP fees to the teachings of Rasanaky because such a modification would allow event planners to monitor ticket sales and revenues.

With respect to claim 64, Official notice is taken that it is old and well known to provide discounts to members for their patronage. It would have been obvious to a person of ordinary skill in the art at the time of Applicant's invention to have included membership discount to obtain the above mentioned advantage.

With respect to claims 2-4, 17, 20, 21, 23,67-68, Rasanky further teaches generating at least one event planning web page that is accessible at the user terminal via the network, said event planning web page including embedded code for providing said event planning graphical user interface and the invitee responds to the invitation through said web page, sending the link to said web page via e-mail (Home Page 350).

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With respect to claim 5, Rasanky further teaches sending a fax invitation and said fax invitation including a universal resource locator for accessing said incitation web page (see Figure 1B).

With respect to claims 6, 10,, the claim further recites sending a post card, listing in a public directory with a universal resource location for accessing the invitation web page via the network. Official notice is taken that it is old and well known in the communication arts to have included a post card with the invitation including a universal resource locator for accessing the invitation web page via the network. For example, for certain wedding invitations, the invitee receives a post card or the like in which an URL is printed on the post card and the invitee can access the invitation by accessing the URL. It would have been obvious to a person of ordinary skill in the art at the time of Applicant's invention to have included sending a post card and via a fax or posting it in a public directory with a universal resource location for accessing the invitation web page via the network because such a modification would provide a lower cost process of invitation by allowing the invitee to access an URL rather than printing and mailing the actual invitation in order to save time and money.

With respect to claim 7, Rasanky further teaches enabling said invitee to respond to the invitation via telephone (col. 8, lines 18-27).

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With respect to claim 8, further recites providing a plurality of invitation template each associated with the different event. Official notice is taken that providing a plurality of invitation template each associated with the different event would allow customization of the different events. It would have been obvious to a person of ordinary skill in the art at the time of Applicant's invention to have included providing a plurality of invitation template each associated with the different event in order to achieve the above mentioned advantage.

With respect to claim 9, Rasanky further teaches providing access to an address book associated with said user, said address book including a list of associated contacts and selecting invitation to said selected contacts (Figures 16A-21A).

Claims 14-16 further recite allowing the invitee to view information of other invitees, post messages for others to view and indicating if the invitees may forward invitations to others. Official notice is taken that it is old and well known for the host of the invitation to specify the rules of the invitations. For example, the host of the invitation to specify if the invitee can tell others or what information on the invitation can be share with others. It would have been obvious to a person of ordinary skill in the art at the time of Applicant's invention to have included allowing the invitee to view information of other invitees, post messages for others to view and indicating if the invitees may forward invitations to others in order to obtain the above mentioned advantage.

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Claims 18-19 further recite determining convenience fees to be paid to administrators of the server system based on sales of said tickets to said invitees and indicating whether said convenience fees are to be paid from proceeds of tickets sales or whether said convenience fees are to be passed to said invitees. Official notice is taken that it is old and well known in marketing to determine if the proceeds or profits of sales should be paid to the administrators or passed on to the customers passing the convenience fees/profits to the customers would motivate/increase customer's loyalty.

### Response to Arguments

5. Applicant's arguments have been considered but are moot in view of the new ground(s) of rejection.

## Point of contact

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Raquel Alvarez whose telephone number is (571)272-6715. The examiner can normally be reached on 9:00-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Eric w. Stamber can be reached on (571)272-6724. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 57/1-272-1000.

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R.A. 11/30/2006